

Information on the Processing of Personal Data

The purpose of this text is to inform you about the processing of your personal data, about the manner in which we handle your personal data and about your rights related to this processing.

The processing of your personal data is governed in particular by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to in the text only as the "GDPR").

Who processes your personal data

The controller of your personal data is the company Rezidence Kolín s.r.o., with its registered office at Ivana Hlinky 1037/3, Vysočany, 190 00 Prague 9, Company ID No.: 21322767, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, Insert 400138 (hereinafter also referred to in the text only as "we" in all grammatical cases or the "Controller").

Contact e-mail of the Controller: jaroslav@bcdgroup.cz

What personal data of yours we process

We process only personal data that we receive from you within the framework of a business relationship, i.e. in connection with the use of our services, negotiations on contracts and in connection with concluded contracts. We will further process personal data that you may provide to us within the framework of written (or e-mail) communication with us, in order that we may be able to respond to your questions, suggestions or comments. If necessary, we may obtain some data for the purpose of concluding contracts from publicly available sources (e.g. public registers, the Land Register). We therefore process in particular the following data:

- first name and surname
- telephone number
- e-mail

In the event of conclusion of a contract aimed at the transfer of real estate into your ownership (i.e. a reservation contract, future purchase contract, purchase contract, etc.), the following data will usually be added:

- residential address
- marital status
- date of birth
- birth number (or Company ID No. / VAT ID No. for self-employed persons)
- account number

For what purpose we process the data

The purpose of processing your personal data is the performance of our business activities aimed at concluding contracts, the subject of which is in particular the sale of real estate and subsequent performance under these contracts, as well as possible enforcement of claims arising from these contracts.

The primary purpose is therefore the conclusion of all contracts aimed at the transfer of the given real estate into your ownership (i.e. in particular reservation contracts, contracts on a future purchase contract, purchase contracts and, where applicable, also pledge contracts and/or escrow contracts) and further the possibility of informing you about certain facts necessary for the performance of these contracts (e.g. sending information about occupancy approval to your address, etc.).

Furthermore, the purpose of processing your personal data in the scope of first name, surname and e-mail is the sending of commercial communications with information about possible new projects of the BCD Group (<http://www.bcdgroup.cz>), to which the Controller belongs, to customers who have previously concluded a contract with us or expressed serious interest in purchasing our products and/or subscribed to receive this information by granting consent on the website.

We also process your personal data for tax and accounting purposes, for the purpose of fulfilling other obligations imposed on us by legal regulations, for the purpose of marketing and, where applicable, for the purpose of resolving disputes, enforcing our legal claims or defending against claims raised against our company.

On the basis of what legal reason we process the data

The legal reason for processing (Article 6 GDPR) your personal data is:

- primarily the performance of contracts that we conclude with you and the implementation of measures prior to concluding a contract at your request in the case of preparation of contractual documentation (Article 6(1)(b) GDPR);
- fulfilment of legal obligations that apply to us, for tax and accounting purposes and for the purpose of fulfilling other obligations imposed by legal regulations (Article 6(1)(c) GDPR);
- in some cases the legitimate interest of the Controller (Article 6(1)(f) GDPR) in:
 - asserting possible legal claims and defending against possible legal claims raised against the Controller;
 - improving the quality of services provided by the Controller, proper handling of your questions, suggestions and comments or complaints;
 - standard operation of the website (in the case of the use of so-called functional cookies);
- in the case of sending offers and information about our projects in the form of e-mail commercial communication on the basis of subscription, the legal reason is

processing based on the consent granted by you (Article 6(1)(a)), which you may withdraw at any time simply by sending an e-mail to the contact address of the Controller, where you write that you no longer wish to receive commercial communications.

Please note that withdrawal of consent is always effective only for the future and therefore has no effect on the processing of your personal data before the withdrawal of consent.

We may further use your personal data in cases of legitimate interest in concluding contracts in the field of our business, for the purposes of sending information about new projects in the form of e-mail commercial communication, or for the purposes of direct marketing, if this is not done on the basis of consent. We will send you these communications in accordance with Section 7(3) of Act No. 480/2004 Coll. only if you become our customer and do not refuse this use of electronic contact. You may do so at the moment when you provide us with your data, or at any time later, in the manner described in our commercial communication.

The period for which we will process your data

We will process your data for the duration of our mutual business-law relationship and, after the end of this relationship, for the period strictly necessary for any consequences of the termination of this legal relationship (i.e. the raising of possible claims on your side or on our side) and for a period reasonable with regard to the possibility of establishing a new business-law relationship, or for the period required by legal regulations.

In the event that we process your personal data on the basis of consent granted by you, the processing will take place only until the moment of withdrawal of this consent.

What rights you have in connection with the processing of personal data

In connection with the processing of personal data, legal regulations, in particular the GDPR, grant you certain rights, which we intend to respect completely and fully. We therefore inform you that you have in particular the right:

- to request from the Controller confirmation of processing and access to personal data that is processed about you and the right to so-called portability of personal data pursuant to Article 20 GDPR;
- to request correction / completion of personal data that is inaccurate (for example, when you move, change your surname, etc.)
- to request erasure of personal data in cases regulated in Article 17 GDPR, i.e. in particular if the purpose of processing ends or the legal reason for processing your personal data ceases to exist;
- to request restriction of data processing in cases that are regulated in Article 18 GDPR;

- the right to object to processing within the meaning of Article 21 GDPR on grounds relating to your particular situation, and only in those cases where the legal title for processing personal data is the legitimate interest of the Controller (see the description of the individual legal reasons for processing above);
 - if you raise the above objection against the processing of personal data for the purposes of direct marketing (i.e. sending e-mail commercial communications), your data will no longer be processed in this manner and we will stop sending you the commercial communications in question;
- in the event that the processing of personal data is based on consent (i.e. subscription to news if you have subscribed to it and/or so-called advertising cookies), you have the right to withdraw your consent to the processing of personal data at any time, while such withdrawal does not affect the lawfulness of the processing of data that took place before the withdrawal of consent.

What data you are obliged to provide

For the purpose of browsing our website, you are of course not obliged to provide us with any personal data (with the exception of necessary so-called functional cookies ensuring the operation of the website). However, if you decide to conclude a contract with us, it is necessary that you provide us with the personal data necessary for the conclusion and performance of this contract, otherwise we would not be able to conclude the contract with you. This concerns almost all the data listed above, because, with the exception of cookies, we collect from you only personal data needed for the conclusion and performance of contracts aimed at the transfer of real estate, which is the main purpose of processing personal data. You are not obliged to provide us with personal data beyond the scope of this purpose (e.g. so-called advertising cookies) - the provision of such data is purely voluntary.

To whom your data will be transferred

Your personal data will be processed directly by the Controller (its authorized employees), or by another company belonging to the BCD Group. However, the procedure will always be in accordance with applicable legal regulations and in such a way as to ensure maximum protection of your personal data.

The personal data provided by you will not be provided to third parties, with the exception of their transfer to our contractual partners who provide us with services related to the purpose of processing your personal data (i.e. in particular related to the conclusion and performance of contracts that we will conclude with you) and who are obliged to maintain the confidentiality of your data and process it only to the extent necessary for the provision of the given services, these partners being in particular:

- suppliers of IT technologies;
- providers of accounting services;

- tax advisors;
- legal advisors;
- suppliers of construction works;
- other persons participating in the conclusion of contracts and related documents and in project management

Only at your express request and with your consent will your contact details be transferred to a mortgage specialist (HYPOASISTENT s.r.o., Company ID No.: 24663794), who cooperates with us and can help you obtain the most economical mortgage possible.

Furthermore, your personal data may be transferred to public authorities or other entities within the exercise of rights established by law and the fulfilment of obligations established by law.

Automated decision-making

No automated decision-making or profiling occurs during the processing of your personal data.

Contact details of the Controller and Data Protection Officer

The Controller does not have a Data Protection Officer. Please address any suggestions, questions, requests or complaints to the e-mail address: jaroslav@bcdgroup.cz.

Contact details of the supervisory authority

If you are not satisfied with the way in which we handle your data, or with the way in which we have enabled you to exercise your rights, you may contact the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, switchboard +420 234 665 111, e-mail posta@uouu.cz, <https://www.uouu.cz>.

Rezidence Kolín s.r.o.